

FOR IMMEDIATE RELEASE

Mountaincow Partnership with StationeryHQ Offers the Best of Both Worlds: In-Store Personalization with Low-cost Outsourced Printing



PROVIDENCE, RI and SAN JOSE, CA – April 25, 2016 – Mountaincow, the fastest growing professional invitation software company, today announced a new partnership with StationeryHQ.com, the nation’s best provider for short run printing of social stationery. Together they have created a new solution to enable invitation designers at stationery stores and home studios to easily bring their designs to press.

Integrating all of StationeryHQ layout templates into Mountaincow’s PrintingPress Pro Extreme software will greatly simplify file prep and make this excellent print service more accessible to a wider range of invitation designers. The software automatically adds overprint for bleed, shows the live area and trim zones on screen for die cut cards, and even labels panels for 3D items like wedding albums, clipboards and mugs.

Mountaincow’s built-in mailing lists make producing multi-page PDF files for variable data addressing a snap, and an integrated foil color palette enables even new designers to instantly produce complex PDF files for foil over flat printing. All of the StationeryHQ single weight and double-thick cardstocks have been added to Mountaincow’s stationery swatch book for maximum convenience when working with clients.

“We are so excited to be able to offer our customers a low-cost high-quality national third party printing solution,” said Josh Eisen, President of Mountaincow. “With fast turnaround of full bleed, double-thick cards, personalized 3D products, and variable data envelopes, StationeryHQ has everything our customers need to outsource their printing. With years of experience doing the printing for top invitation websites, StationeryHQ has mastered the complexities of accurately printing and drop shipping short-run orders for the social stationery industry.”

“Partnering with Mountaincow opens up a world of possibilities for our customers who want to grow their stationery businesses. PrintingPress Pro Extreme will allow them to work smarter and faster, variable data is a breeze. We plan to offer exclusive access to new products that require a particular file setup that’s built in to the software. This is a game changer.” said Mark Sarpa, CEO of StationeryHQ.com.

PrintingPress Pro Extreme 9.0 featuring integrated templates for StationeryHQ is available at Mountaincow.com/pro or call 1-800-797-MCOW x1. Learn more and meet the founders of Mountaincow and StationeryHQ in the Mountaincow booth #1636 at the National Stationery Show in New York, May 15-18, 2016.



About Mountaincow

Mountaincow was founded in 2002 in Providence, RI and sells professional invitation software, stationery and other products to thousands of specialty retailers worldwide. Mountaincow's innovative solutions enable retailers, event planners and home studios to quickly and easily design and print personalized invitations, addressed envelopes and 3D products for their clients for weddings and other events in-store with a PC and printer or outsourced with Mountaincow's new fast, easy and affordable print fulfillment partner StationeryHQ.



About StationeryHQ

Located in San Jose, California, StationeryHQ, a business unit of Progressive Solutions, partners with companies in the stationery and paper products business so they can stay focused on product design and sales. We're experts in print, production, and shipping services. We take care of optimizing the back-end processes while you build your business. It's a very productive way to work. For more information, visit www.stationeryhq.com.

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