



FOR IMMEDIATE RELEASE

## Mountaincow and AccuCut's Custom Shape Pros Partner to Create On-screen Software Templates for Custom Pinnovation® Dies



PROVIDENCE, RI and OMAHA, NE – April 25, 2016 – Mountaincow, the fastest-growing professional invitation software company, today announced a new partnership with AccuCut's Custom Shape Pros, the nation's leading provider of custom dies for in-store trimming of printed cards and social stationery. Together they have created a new solution to enable invitation designers to order an on-screen template in PrintingPress Pro Extreme software for their custom AccuCut Pinnovation dies.

Mountaincow's new PrintingPress Pro Extreme 9.0 software includes significant enhancements to its AccuCut Pinnovation die integration, such as image previews, type-ahead search, and easier pairing of dies with variable data. The upgraded software will enable new Pinnovation die templates to be added more quickly via downloadable update. Now you can order templates for your own custom dies, integrating them into the software as a fully functioning Pinnovation template.

"Customers have been asking us to enable them to integrate their custom dies into our software with fully functioning templates," said Josh Eisen, President of Mountaincow. "Our new software integration with Custom Shape Pros enables a complete solution for stationery stores and home studios to be able to quickly and easily print and trim the exact sizes and shapes they need."

"Mountaincow is making it easier for designers to create one-of-a-kind custom stationery," said Jen Cramer, Marketing Director of AccuCut and Custom Shape Pros. "Now they can create their own custom products – from design and printing to die cutting and final assembly – right at home or in their store."

PrintingPress Pro Extreme 9.0 featuring integrated templates for AccuCut is available at [Mountaincow.com/pro](http://Mountaincow.com/pro) or call 1-800-797-MCOW x1. Learn more and meet the founders of Mountaincow in the Mountaincow booth #1636 at the National Stationery Show in New York, May 15-18, 2016.



### About Mountaincow

Mountaincow was founded in 2002 in Providence, RI and sells professional invitation software, stationery and other products to thousands of specialty retailers worldwide. Mountaincow's innovative solutions enable retailers, event planners and home studios to quickly and easily design and print personalized die cut invitations and addressed envelopes for their clients for weddings and other events in-store with a PC, printer and AccuCut GrandeMARK 2™ Die-Cutting System.



### About AccuCut

AccuCut, a division of TekBrands., distributes die-cutting and complementary products for the craft, stationery and education markets. AccuCut's Craft Division serves craft retailers and providers of custom stationery services who use the AccuCut® GrandeMARK 2™ Die-Cutting System to offer in-store die cutting services and to quickly and cost-effectively create their own products to sell. AccuCut offers thousands of die designs, including cards, envelopes, bags, boxes, tags and alphabets as well as custom die services. AccuCut was founded in 1990 and is located in Omaha, Neb.

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